

TERMS & CONDITIONS

1. Overview

These Terms and Conditions (“Terms”) outline the agreement between Driftwood Design Co. (“Designer,” “we,” “us,” “our”) and the Client (“you,” “your”) regarding web design, branding, and creative services.

By booking a project, submitting payment, or signing a proposal, you agree to these Terms.

2. Scope of Work

All work will be based on the project proposal or invoice provided before project start.

Any additional requests or changes beyond the agreed scope will be subject to additional fees and timeline adjustments.

3. Payments

- A [50% deposit] is required to reserve your project date.
- The remaining balance is due upon completion and before final files or website transfer.
- Payments are non-refundable once work has begun.
- Work will not proceed until payments are received.

Accepted payment methods: Cash, Venmo, or Check

4. Revisions

Your package includes [number of revisions, e.g., 2 rounds] per deliverable.

Additional revisions or design changes beyond this may incur extra charges.

5. Timeline

- Estimated project timeline is based off your package selection.
- Delays in providing content, feedback, or approvals may extend completion time.
- Driftwood Design Co. is not responsible for delays caused by late client responses.

6. Client Responsibilities

You agree to provide:

- All content (text, images, branding files, etc.) by the agreed start date
- Honest feedback and timely communication
- Access to necessary accounts (domain, hosting, etc.)

Failure to provide materials within the days we discuss may result in rescheduling or cancellation. 1

7. Design Ownership & Copyright

- Driftwood Design Co. retains ownership of all original design concepts until full payment is received.
- Upon final payment, ownership of final deliverables will be transferred to the client.
- Designer retains the right to showcase work in portfolios, social media, or marketing materials.

All unapproved drafts, concepts, and design files remain the property of Driftwood Design Co.

8. Website Launch & Maintenance

Driftwood Design Co. is not responsible for ongoing website maintenance, updates, or hosting after launch unless a maintenance plan is purchased.

The client is responsible for domain renewal and hosting fees unless otherwise specified.

9. Cancellations & Refunds

Deposits are non-refundable.

If the client cancels the project after work begins, payment for completed work will still be required.

If Driftwood Design Co. must cancel for any reason, any unused portion of your payment will be refunded.

10. Limitation of Liability

Driftwood Design Co. will not be liable for:

- Any indirect, incidental, or consequential damages
- Downtime, loss of data, or issues arising from third-party platforms (hosting, plugins, etc.)
- The client's misuse or alteration of deliverables

11. Confidentiality

Both parties agree to keep any confidential information shared during the project private, unless required by law.

12. Credit

You agree to allow Driftwood Design Co. to display your project and link to your website for portfolio and marketing purposes.

13. Amendments

These Terms may be updated at any time. The latest version will always be available at www.driftwood-design.co

14. Agreement

By submitting payment or signing the proposal, you acknowledge that you have read and agreed to these Terms and Conditions.